

Colorite

YOUR Straw Hat



Colorite Will Make My Last Year's Hat Look Like New

"The Straw is perfectly good, but it looks faded so I couldn't wear it. Now with Colorite I can make it that new blue shade and wear it all Spring."

You, too, can "Colorite" your last season's hat. Choose any of the 16 shades and apply with the brush that comes with the bottle. Let it dry for thirty minutes and your friends will think you have a new hat.

Colorite gives a glossy waterproof finish that does not wear off. It is used by milliners, too, for those odd

shades that are so fashionable. Directions come with every bottle for making almost any shade desired.

So use Colorite on your little sports hat, or your big sailor, or your fancy straw—it makes them all look fresh and new.

Buy it from your druggist or at any department store throughout the United States and Canada. Sent postpaid upon receipt of price, if your dealer cannot supply you. 25c here, 30c in Canada.

16 Colors From Which to Choose:

Jet Black (Gloss)
Dull Black
Yellow
Cardinal Red

Navy Blue
Cadet Blue
Victory Blue
Sage Green

Cerise
Violet
Burnt Straw
Brown

Lavender
Old Rose
Gray
Natural

CARPENTER-MORTON CO.

Established 1840

110 SUDBURY STREET, BOSTON, MASS.

Canadian Distributors: A. Ramsey & Son Co., Montreal